

GRAPHIC / WEB DESIGNER JOB PROFILE

TITLE	Graphic / Web Designer
POSITION	Member in a team responsible for designing superior, sleek, elegant, contemporary user interfaces for the Argentas web applications and developing visual marketing, communications and branding content, mostly online, in line with the Argentas brand image.
UNIT	Information Technology / Marketing & Communications
SUB-UNIT	Systems Development / Front-End Team
DESCRIPTION OF AREA OF RESPONSIBILITY	<p>Our team is looking for a passionate Graphic / Web Designer to join our team. The graphical design duties relate to the ongoing design of web applications and social media sites and their visual content to constantly, dynamically create new features and keep it fresh in line with Argentas' contemporary design style as well as the creation and production of Argentas' other, mainly digital visual communication and promotion material.</p> <p>The responsibilities of the web designer include:</p> <ul style="list-style-type: none">• Creating and implementing web graphics and other visual content (streaming video, photographic images, and social media content like youtube clips, tweets, FB & Instagram content in collaboration with other parties in- house) on the main website and related sub-sites in line with our graphical guidelines, leveraging its brand identity online by utilizing the brand identity tools when creating new web graphics, be it static or dynamic and streaming content relating to the promotion and communication of Argentas• Working in cooperation with both Argentas' other development and marketing & communications staff to serve their online communication needs, executing their product and service campaigns online on the website and related media, and updating dynamically their respective visual content as required
REPORTS TO	Development Team Lead / Marketing & Communications Team Lead
DIRECT REPORTS	-
MEMBERSHIPS	Front-End Team / Marketing & Communications
COMPENSATION	Competitive, to be set in connection with the recruitment process
QUALIFICATIONS	<ul style="list-style-type: none">• Professional or academic degree, creative (graphical design)• Graphical design skills, design software skills (Adobe Creative Suite software), streaming video; visual web design skills• Creative skills, sufficient information technology skills, team skills, presentation and communication skills, at least elementary skills to understand the underlying business to be promoted and its needs